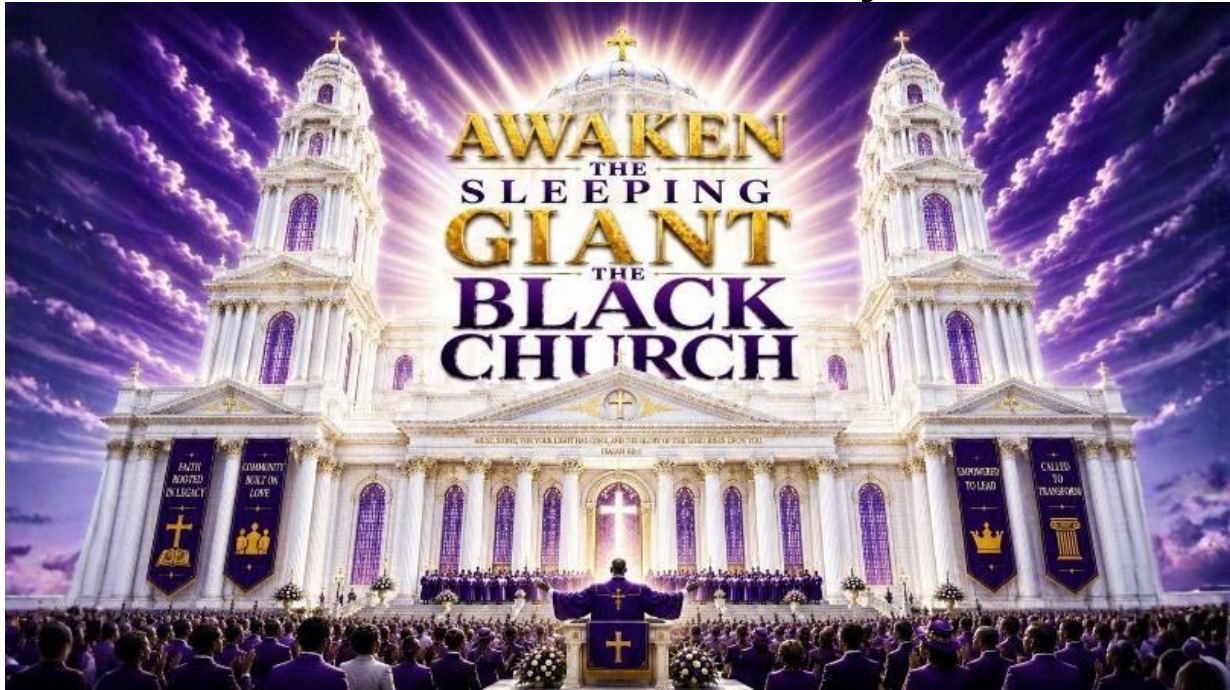


Executive Summary



Awaken the Sleeping Giant – The Black Church

Friday, October 23, 2026

Time: 12:00pm Noon – 4:00pm

Viewing: hwrelifestyle.com

Medgar Evers College, 1638 Bedford Ave, Brooklyn, NY 11225

(AB1 Building, ground floor - Edison O. Jackson Auditorium)

National Live-Stream Symposium

For generations, the Black Church was more than a place of worship. It was a center of leadership, education, economic advancement, social justice, and community empowerment. It cultivated leaders, inspired movements, strengthened families and transformed communities.

Today, many believe that influence has diminished. Yet the need for the Black Church's leadership has never been greater.

To address this challenge, *HWRE Lifestyle Magazine* will host **Awaken the Sleeping Giant – The Black Church**, a historic national live-stream symposium, bringing together, clergy, scholars, business leaders, educators, elected officials and community stakeholders, to explore the future role of the Black Church in America.

The choice of Medgar Evers College is both intentional and symbolic. Named after one of America's most courageous civil rights leaders, the college stands as a beacon of education, leadership and community empowerment, making it an ideal setting for this important national conversation.



Medgar Evers College

The symposium is founded on a simple but urgent premise:

The Black Church must awaken from its slumber.

It is time for revitalization, restoration and renewal. By embracing leadership, entrepreneurship, homeownership, wealth creation, cultural influence and radical generosity, the Black Church can once again help empower people, strengthen communities and inspire future generations.

The time has come to Awaken the Giant.

Symposium Structure

Awaken the Sleeping Giant – The Black Church has been intentionally designed to move beyond conversation and toward a renewed vision for the future. The symposium will guide participants through a progressive discussion examining the current state of the Black Church, its historic influence and its potential role in addressing the economic, educational, cultural and social challenges facing our communities today.



The symposium begins with an Opening Ceremony featuring welcoming remarks from **Dr. Patricia Ramsey, President of Medgar Evers College** and an inspirational musical selection created by *HWRE Lifestyle Magazine* to establish the spiritual, emotional and intellectual foundation for the day. Participants will be challenge to consider the symposium's central question:

"How can the Black Church reclaim its rightful place as a transformative force in America?"

To ensure a rich and substantive dialogue, each symposium segment will feature a panel of **three to five distinguished religious scholars, clergy leaders and faith-based experts**. Their backgrounds and experiences will align with the themes under discussion. Collectively, these panelists will provide theological, practical, educational, economic and community-based perspectives, on the challenges and opportunities facing the Black Church today.

Ten-minute intermissions between segments will provide opportunities for networking, sponsor recognition, commercial presentations and audience engagement.

The program is organized into four major discussion segments, followed by a closing, **CALL TO ACTION**.

Segment 1



From Left to Right

1. Sojourner Truth
 2. Frederick Douglass
 3. Harriet Tubman
-
1. Martin Luther King Jr.
 2. Jarena Lee
 3. Mary McLeod Bethune
-
1. Philip Randolph
 2. Howard Thurman
 3. Pauli Murray

Faith, Leadership & Community Influence

The panelists will examine the historic and current role of the Black Church as a force for spiritual leadership, civic engagement and community transformation. Discussions will explore faith in action, leadership development, community influence and how the Church can reclaim its position as a catalyst for positive change.

Segment 2



Economic Empowerment, Entrepreneurship & Generational Wealth

The discussion will focus on building businesses, increasing financial literacy, promoting ownership, creating pathways to generational wealth and strengthening economic independence within Black communities.

Segment 3



Homeownership, Education & Family Development

Panelists will explore the importance of homeownership, educational advancement, mentorship, youth development and strong family structures, as foundations for community stability and long-term growth.

Segment 4



Reimagining the Future of the Black Church

The conversation will look ahead to the next twenty-five years, addressing leadership development, youth engagement, cultural influence, faith in action, and the Church's evolving role in shaping future generations.

Closing Reflections & Call to Action

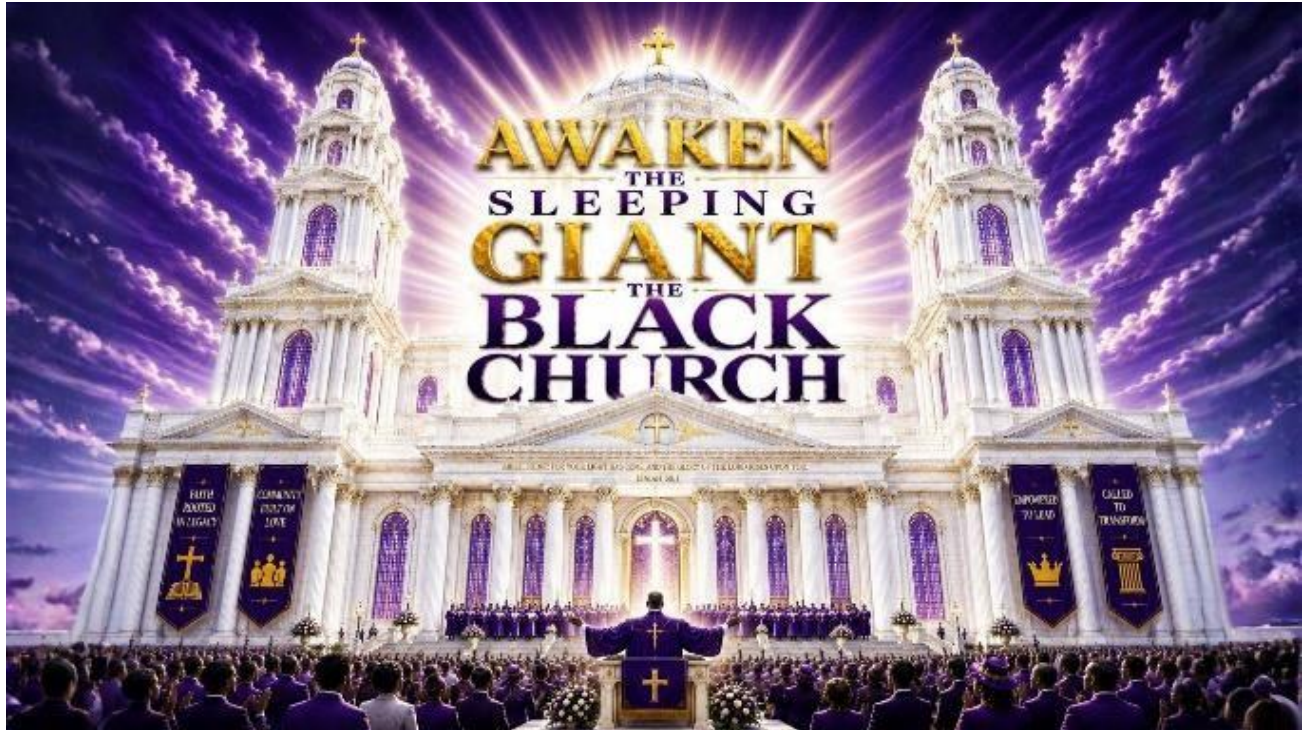
The symposium will conclude with final reflections from the panelists, key takeaways from each discussion, and a unified call for renewed leadership, responsibility, collaboration and action. Participants will be challenged to move beyond conversation and embrace a shared commitment to strengthening the Black Church and the communities it serves.

Leadership Tea Reception



Immediately following the symposium, invited clergy, scholars, elected officials, business leaders, nonprofit organizations, educators and community stakeholders will gather for a **Leadership Tea Reception**. This special gathering will provide an opportunity to continue the conversation, build relationships, encourage collaboration, and explore future initiatives inspired by the symposium.

Why Advertise with Awaken the Sleeping Giant – The Black Church?



Advertising with **Awaken the Sleeping Giant – The Black Church**, is more than a marketing opportunity. It is an opportunity to align your organization with a historic national conversation, focused on revitalization, restoration and renewal.

This partnership presents a significant opportunity for reach and impact. We anticipate engagement with more than 150,000 churches and their parishioners, offering sponsors and advertisers a unique opportunity to position their organizations before an audience that values leadership, family, education, economic empowerment, community development and faith-based engagement. More importantly, sponsors and advertisers will demonstrate their commitment to supporting conversations that seek to strengthen communities and create opportunities for future generations.

Through this national live-stream broadcast, advertisers will receive meaningful visibility, while associating their brand with a mission-driven initiative designed to inspire dialogue, leadership and action.

Advertisers may participate through professionally produced videos that will be aired during designated symposium commercial breaks.

Advertisers may submit a professionally produced 60-second commercial on **landscape** that provides a more comprehensive presentation of their organization, products, services, community impact, or special initiatives

Commercial Submission Guidelines

To ensure a polished and professional presentation, all commercials should be produced with high-quality video, clear audio, and tasteful branding. Each commercial should clearly identify the organization and provide appropriate contact information, such as a website, telephone number, or other preferred means of communication.

All submissions are subject to review and approval by ***HWRE Lifestyle Magazine*** to ensure they uphold the professional quality, integrity, and mission of this historic national symposium. Please submit all materials to **HWRElifestyle@gmail.com**.

It is an opportunity to support a national effort dedicated to strengthening families, empowering communities, cultivating leadership and helping the Black Church reclaim its historic role as a beacon of hope, opportunity and transformation.

If you have any questions or require additional information, please feel free to contact us at **(718) 399-3320** or **(718) 399-3321**. Our address is **HWRE Lifestyle Magazine**, 454A Nostrand Avenue, Brooklyn, NY 11216.